

Scott Hallman Mastermind group testimonial,

I wanted to take a minute to let others know about my life changing experience in the Scott Hallman Mastermind group. About 2 years ago I joined a mastermind group led by Scott Hallman. The group was filled with the top 15 dealers in my industry in the country. I have owned my business for over 20 years and have been in my industry for over 30 years. Although I have this experience I knew I need more to grow my profit and develop my business to be sustainable for many years to come.

The other dealers are free flowing with ideas as they post into a website created for our group. This resource alone is a game changer. I initially started the mastermind group to grow sales as we felt we had so many opportunities in front of us. The first year we had a 17% growth in sales. I contribute this to a combination of my personal business coach Scott provided, the other dealers ideas, and the way Scott help me accountable each week on the things we were implementing.

The next stage and year for my business is profit. We spent the next months working on dialing in deeper to get to profit margins. The small details, vendor leverage, labor structure and of course pricing. I learned more in this section than anything else I'd learned over the last 10 years of business. Nowhere else can you gain this knowledge then from the leaders in your industry? It amazes me the way Scott and his staff have been able to create this forum that top dealers are so willing to share with us. We all participate with the group and have really become a tight circle of friends. I look forward to the next level Scott and this group can take my business.

Erik Geisler

President

A Better Tint

Gilbert, AZ



A handwritten signature in black ink, appearing to read 'Erik Geisler', written over a light blue horizontal line.